

BI News

New Look Links to History of Royal Hawaiian Shopping Center

Renovations for the Royal Hawaiian Shopping Center will bring in new luxury retailers, restaurants and entertainment venues, but will stay true to its storied heritage.

With the success of The Cheesecake Factory at the shopping center, many name-brand retailers have expressed interest in the new project. New tenants will include the Mexican restaurant Senor Frog's, Kate Spade and Pacific Harley Davidson. An expanded ABC Store is also planned.



Rendering for the proposed Royal Hawaiian Shopping Center, which is under development by Kamehameha Schools and The Festival Companies.

However, the shopping center will stay close to its roots. The Royal Hawaiian Shopping Center, which is owned and operated by Kamehameha Schools, sits on grounds where King Kamehameha and Princess Pauahi Bishop once lived. The renovation centers around the development of "The Royal Grove," and local retailers will be represented.

The Royal Grove will have the 175-year-old Banyan tree as its centerpiece. The main stage will be in the front and built into the ground, and it will fit in with a variety of plants. The garden will feature 15-to-30-foot coconut palms, plumerias, naio, tiare gardenia and taro.

"With its historical link to our Hawaiian ali'i and specifically to Princess Pauahi, the revitalization of the center plays an important role in helping us meet one of our key goals of perpetuating Ike Hawaii, which means to promote the knowledge, wisdom and ways of the Hawaiian



The relocated Bvlgari store shows the new design approach for the Royal Hawaiian Shopping Center.

people," says Dee Jay Mailer, CEO of Kamehameha Schools.

Kamehameha Schools and The Festival Companies, which manages the center, will incorporate the concept of hookipa, which is a harmonious relationship between the host, guest and place. The new tenants will hopefully bring in kamaaina and tourists to the area, just as the Cheesecake Factory has done.

Charles Pankow Builders, Ltd. was awarded the \$84-million contract, and the project aims for a late 2006 completion.