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Pacific Business News (Honolulu) - 9:12 AM HAST Wednesday

Ferragamo opens Waikiki flagship

[Salvatore Ferragamo](#), the Italian fashion house, has opened the doors to its new flagship store in [Royal Hawaiian Shopping Center](#).



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The store joins other Ferragamo flagships in Florence, New York, Tokyo and Seoul. It will feature a unique, intimate art gallery space, which will exhibit "A Love Affair with Shoes," a collection of Ferragamo archival shoes and photos of the famous celebrities who wore them.

Ferragamo marked the opening by offering limited edition GancioLogo handbags, small leather goods, shoes and ties created just for Honolulu.

"Hawaii is the gateway of the East and West, and the ideal location to service our most loyal clients from both markets," said Massimo Ferragamo, chairman of the company.

The exclusive collection for Hawaii is rendered in denim-blue canvas and trimmed in bronze/gold nubuck leather and includes handbags, shoes and small leather goods. Also

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Ferragamo silk wave pattern ties.

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The two-story store, at Kalakaua and Royal Hawaiian avenues, is one of the largest Ferragamo stores, with 7,500 square feet of selling space.

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