



ROYAL HAWAIIAN  
SHOPPING CENTER

## NEWS RELEASE

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### ROYAL HAWAIIAN SHOPPING CENTER'S BUILDING "A" IS FULLY LEASED WITH COMPLETION OF ITS CONSTRUCTION

*New Milestone in Multi-Million Dollar Revitalization  
Signals Excitement on Kalākaua Avenue*

**Waikīkī** – One hundred percent leased at completion of construction, Royal Hawaiian Shopping Center's Building A unveils some of Waikīkī's most appealing retail and dining concepts.

Located on Waikīkī's most prominent street corner of Kalākaua Avenue and Lewers Street, Building A has shed its concrete cocoon to reveal a dynamic architectural transformation along with a bevy of exciting stores and restaurants including the new FENDI flagship and the 14,000 square foot soon-to-open Señor Frog's Restaurant and Bar from Cancun, Mexico.

"Many stores and restaurants are now open. New openings will continue non-stop between now and second quarter 2007 as new and existing tenants complete their exciting store and restaurant concepts," said Rosalind Schurgin, executive vice president of The Festival Companies, developer of the Center. "Being one hundred percent leased at this major milestone of Royal Hawaiian Shopping Center's revitalization, will provide

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MANAGED & DEVELOPED BY THE FESTIVAL COMPANIES



our shoppers with an exciting variety of more than 30 new retailers and restaurants to enjoy throughout each of Building A's completely renovated four floors. This vibrant collection of retail, restaurants and entertainment venues is just the beginning of what our shoppers will experience when Building B, Building C and The Royal Grove are completed during 2007. Upon completion, Royal Hawaiian will be home to more than 100 new stores, restaurants, and entertainment venues."

Building A's round up of retailers and restaurants are located as follows:

**First Level**

FENDI  
Cartier  
Hermès  
Salvatore Ferragamo  
P.F. Chang's China Bistro  
Starbucks Cafe  
Baskin-Robbins  
Señor Frog's Retail  
Pacific Harley-Davidson  
Island Snow  
Philip Rickard Honolulu  
Sunglass Icon

**Second Level**

P.F. Chang's China Bistro  
Hermès  
Salvatore Ferragamo  
Borders Express  
The Walking Company  
Bob's Ukulele  
Peony Arts  
Faces Studio and Salon  
Lids  
Key of Life  
Shining Star

**Third Level**

Señor Frog's Restaurant and Bar  
Okonomiyaki Chibo  
Princesse Tam-Tam  
Laki Hawaiian Design  
Leather Soul  
Extraordinaire  
Ranger Sports  
Western Classics

Royal Hawaiian Boutique  
Royal Hawaiian Golf Shop

**Fourth Level**

Royal Hawaiian Shooting Club

Royal Hawaiian Shopping Center, the premier shopping destination in Waikīkī, consists of more than 310,000 square feet along a three-block stretch of Waikīkī's famed Kalākaua Avenue. The unique four-level Center is undergoing a major multi-million dollar renovation that will transform the dynamics of Waikīkī by offering visitors and kama'āina the largest public gathering space for entertainment and culture. The makeover will restore a Hawaiian sense of place to the physical and operational environments of the Center to host a dynamic mix of 110 world-class retailers, dining and entertainment venues. Completion is slated for late 2007. The Center is situated on more than six acres of prime real estate in Waikīkī and is owned by Kamehameha Schools. To learn more about the Center or its revitalization project, visit [www.RoyalHawaiianShoppingCenter.com](http://www.RoyalHawaiianShoppingCenter.com).

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