

RIVER OAKS DISTRICT ANNOUNCES TEN FIRST TO MARKET FLAGSHIP BRANDS TO OPEN AT HOUSTON'S RENOWNED SHOPPING, DINING & CREATIVE DESTINATION.

HOUSTON, TX – **November 9, 2021** – <u>River Oaks District</u> – Houston's landmark fashion, dining and creative destination announces ten additional flagship luxury and innovative brands to join The District's A-list mix of retailers, restaurants, galleries and entertainment offerings.

"The District is home to more than 60 flagship retail stores, dining destinations and emerging brands. We continue to expand our mix of world-renowned fashion and jewelry boutiques, while also adding unique lifestyle brands, restaurants, cafes and buzzy hotspots to the District's offerings," said Rosalind Schurgin, CEO of The Festival Companies, the Development, Leasing and Property Management Company for River Oaks District.

Within that context The District is delighted to announce the latest rollout of store openings beginning in October 2021 through March of 2022, including Zimmermann, LoveShackFancy, Rolex Boutique at de Boulle, Lunya, Frances Valentine, La Vie Style House, YellowKorner, Icon Luxury Sound with both Little Hen and Ti Amo Restaurant openings in 2Q 2022. "The mix at the District is chic and progressive, and layered with culture and community events. We are dedicated to be part of the community here. These exceptional new brands reinforce The District's focus to rigorously curate cutting edge fashion, dining and cultural experiences that resonate with Houstonians' distinctive lifestyle and taste" she added.

About River Oaks District

The District is an evolving concentration of internationally celebrated luxury brands, exceptional culinary experiences, innovative boutiques, art galleries and more. The District is Houston's most distinct open-air gathering place for community events, art installations and activations, influenced by Houstonian's unique culture and lifestyle. The District is home to over 60 sought-after global brands, including Dior, Hermes, Cartier, Van Cleef, Harry Winston, Patek Philippe, Dolce & Gabbana, Brunello Cucinelli, Etro, Moreau, Assouline, Intermix, Alice + Olivia, Zadig & Voltaire, Veronica Beard, Saint Bernard among others. We are also a dining and cultural destination filled with some of the city's finest epicurean restaurants, artisan food, art galleries, and nightlife including Steak 48, MAD, Loch Bar, Toulouse, Le Colonial, Ouzo Bay, Bisou, Laura Rathe Fine Art and Amorino. Within the District, IPIC Theaters, Equinox, Grey House luxury apartments and the US Capital Office building compliment the pedestrian environment.

ABOUT THE FESTIVAL COMPANIES

The Festival Companies is a full-service real estate provider, developer and advisory services firm, with over a 40 year track record of transforming real estate into compelling retail and mixed use destinations for its investment partners. Over its 40-year history, Festival has developed and operated over 25 million square feet of retail and mixed-use properties in 23 states. For more information: website: Festivalcos.com Social: @The Festival Companies.

###

MEDIA CONTACT:

Rachel Boyd, Public Content 832.260.3154 rboyd@public-content.com

John Pearson, River Oaks District j.pearson@festivalcos.com